



Performance and Style by Design

Taylormade and Hollywood Matrix designer create BMW S1000RR Stealth Exhaust



Taylormade Racing, the California-based Carbon Fiber specialist has joined with renowned Hollywood art director Simon Murton to create a stunning exhaust for the BMW S1000RR.

Simon created the dark, stylish ambience of the Oscar-winning Matrix Revolutions films and his design for the B15 2015 BMW S1000R exhaust echoes this powerful, techno-futuristic vibe. The stunning result is a discrete GP-style Carbon Fiber paneled exhaust system to totally compliment the complex factory bodywork of the 2015-16 BMW S1000RR.



Beneath the unique organic lines of the Carbon Fiber panels is the latest Taylormade Racing full system in thin-wall stainless steel, which cuts weight by 11.7lbs (5.3kg) and boosts power significantly over stock.

Each BMW S1000RR exhaust is hand-made in Taylormade Racing's California factory.

Owner Paul Taylor said: 'Simon Murton is a top rank Hollywood designer, but he is also a bike nut. When I first met him he rode an iconic Ducati, like the 998 featured in the Matrix Reloaded, and now he rides a sports BMW with loads of custom carbon fiber on it. So when he agreed to work with Taylormade Racing, it was a natural fit.

'The B15 exhaust follows our B10 for the earlier S1000RR, but is all-new. Simon's organic panels feature curves which were a challenge to create, but I think the overall effect is quite stunning and fits perfectly with the highly-refined stock bodywork.

'Apart from Simon's unique styling, we have produced a fully- engineered solution to the smaller space available for the under-chassis muffler in the new model and also the noise and heat produced by the 200hp motor. The multi-chambered muffler, coated - like the downpipes - in Cool Ceramic Technology (CCT) is much smaller than stock but still produces an acceptable noise level and a great tone. See for yourself at:

<https://www.facebook.com/TaylorMadeRacingUS/posts/596019783879248>

'The new system is nearly 12lbs (5.3kg) lighter than stock and the power boost is expected to be similar our previous S1000RR model.

'It may be our most stylish exhaust yet, but it retains the Taylormade trademark growl and like our other products is easy to fit with a few tools and is a quality product, built to last.'



Taylormade Racing B15 BMW S1000rr Stealth Exhaust-Specifications

Price \$1499

Weight saving – 11.7 lbs/ 5.3 kg

Power top end (Under independent test - TBA)

Power mid range (Under independent test - TBA)

dB@6000 rpm – 104 dB

dB@6000 rpm + dB killer – 102 dB

Exhaust is for off-highway and show use only

A straight-through chambered muffler design has little back pressure, but allows the exhaust gas to change speed, cancelling out sound energy whilst maintaining mass flow.

Sound level achieved is track day friendly 104dB at 6000 rpm with signature TMR growl.

Key Product Features

Full system

All stainless construction

Cool Ceramic Technology coating

Tapered, large bore design

Retains stock O2 sensors

Left and right hand carbon fibre trims

No modifications required

All stainless hardware

Comprehensive fitting instructions included



Trim Panels

Left and right-hand carbon fiber trim panels

UV resistant coating on trim panels

Simon Murton

Simon Murton is British and based in Los Angeles and London, England.

He is an Art Director and concept and production designer, creating sets and props such as weapons and vehicles, for a string of major Hollywood films.

They include: Matrix Revolutions (2&3), iRobot, Cloud Atlas, Jupiter Ascending, Charlie and the Chocolate Factory, Judge Dredd and Pirates of the Caribbean.

He is a regular sports bike rider and has owned several Ducatis. He currently rides a customized carbon BMW K1300R.

More information at: www.simonmurton.com



For Further Information, please contact Taylormade Racing direct

Website: <http://racetaylormade.com/>

Email: sales@racetaylormade.com

Phone: +1(818) 781-8123

Address: 7712 Gloria Avenue #3 Van Nuys CA 91406, USA

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